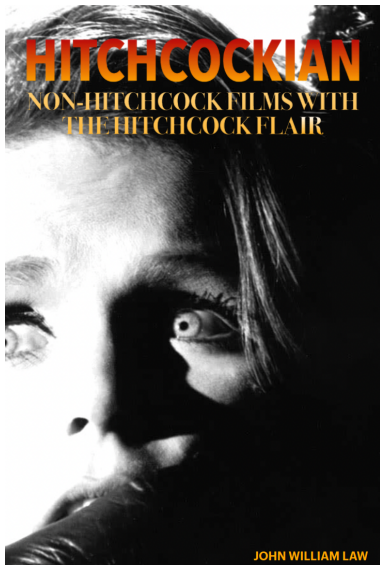




**PRESS RELEASE:
FOR IMMEDIATE RELEASE**

**Hitchcockian Films that Keep Legend of
Alfred Hitchcock Alive Featured in New
Book**

*Hitchcockian: Non-Hitchcock Films with the
Hitchcock Flair explores suspense movies
that lure us in by copying the Hitchcock style.*

SAN FRANCISCO, CA August 2026: As one of the foremost filmmakers of his generation, Alfred Hitchcock continues to fascinate us, not just for his talent, humor, and artistry, but for the style in which he created his films. So much so that filmmakers, historians, journalists, and critics coined a phase for the style of films he made and how those films – even those not made by Hitchcock- were in a category all their own. They were “Hitchcockian” and even today, Hitchcockian films are still being noted for having that Hitchcock touch.

Hitchcockian films are the subject of a new book from Aplomb Publishing that explores movies that have a “Hitchcockian” way of telling a story. By luring us in and keeping us on the edge of our seats, Hitchcockian film concepts continue challenge filmmakers as they strive for success at the box office.

“For Hitchcock, the story wasn’t really the point,” says author John William Law. “We often know what’s about to happen, Hitchcock had a unique way of delivering in brand of suspense. Often it was a visual moment – without dialogue. It was about how he filmed the scenes and as much about what he didn’t show as what he put on the screen.”

Law writes that even though Hitchcock has been dead for more than 40 years and his last film was released 50 years ago, his style of filmmaking continues, and films are still being referred to as “Hitchcockian.”

“Just recently Jodie Foster’s film *A Private Life* was featured at the Cannes film festival, and reviewers called it a Hitchcockian thriller,” notes Law. “And I recently saw a review of a new psychological thriller called *Joshua* that was noted as a modern Hitchcock film. So, Hitchcock has a way of still creeping into filmmaking today, decades after his passing.”

Hitchcockian features a collection of stories about films from across the decades that hold a Hitchcockian charm without ever having been touched by the hand of the master of

suspense. “Some of these films are classics in their own right and found success at the box office, while others you may have never heard of, but are a remake or retooling of Hitchcock films and filmmaking techniques,” explains Law. “Some failed to deliver at the same level of success of a Hitchcock film but are still associated with style of filmmaking.”

For Law the book represents a collection of films researched over the years that come together under a common theme. “Some of the stories came from other books I’ve written, and it occurred to me that they held a similarity that would make them work together in one common collection,” says Law. “Other films I researched and wrote about specifically for this book. I tried to find a series of films from across generations.”

Hitchcockian focuses largely on movies produced during Hitchcock’s years of filmmaking like *Experiment in Terror*, *The Prize*, *Don’t Look Now*, *Arabesque* and *Once You Kiss a Stranger*, but also follows up with references to films released long after Hitchcock stopped making films.

Hitchcockian: Non-Hitchcock Films with The Hitchcock Flair is 239 pages with photographs. It comes in a perfect-bound, paperback edition that retails for \$17.95 that is available wherever books are sold. The print edition will be released on October 1, 2026. In addition, eBook editions from Amazon.com and Apple Books will be available starting on August 31. To find out more, visit www.aplombpublishing.com.

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